Jan Grielis

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Education

Business Economics (part-time), Bachelor's degree, Avans University of Applied Sciences, 's-Hertogenbosch:

Graduated July 2006

HAVO (senior general secondary education): Graduated July 1996

Courses & Training

Process & Project Management:

•2013: Prince2 Foundation (Lagant)

•2012: Lean Six Sigma (Yellow Belt)

•2008: Project Management (SARV Kaap Doorn)

•2007: Business Cases (CapGemini Soest)

Software:

•2025: Working with AI and Power BI

•2024: Tabular Editor (Tabular Editor)

•2024: BIGenius (BIGenius)

•2019: Microsoft Power BI (EDS)

•2018: MicroStrategy (MicroStrategy Certified Analyst to Architect)

•2017: Qlik Sense (Qlik)

•2016: Tableau (InfoTopics)

•2014: SQL (Teradata Education Network)

•2010: SAS Enterprise Guide (PWConsulting)

Profile

As an energetic and inspiring team player, I like to commit myself to things that truly matter. For more than 20 years I have been turning data into information and innovative insights, and I get enthusiastic when concrete results add value for the client. I have a proven track record in leading projects, building impactful Power BI dashboards and collaborating with diverse teams, and I am skilled at translating complex data insights into actionable strategies and effective visualisations.

Analytical, creative and humorous are traits often attributed to me. My independent thinking lets me get to the heart of a problem quickly, in a characteristically pragmatic way. Unconventional solutions give me insight, overview and a broad vision. I enjoy explaining complex matters in plain language, drawing on strong interpersonal skills.

I quickly see how people, processes and systems connect without losing sight of the details. Versatile, eager to learn and always looking for new paths to do things better, faster and smarter, with an eye for value and return.

Experience as an Entrepreneur: JG DATABAAS

July 2019 – Present

Since 1 July 2019 I have been working independently under the name JG DataBaas. As an entrepreneur, my goal is to make organisations data-driven by turning promising data into usable information.

Training

I enjoy training groups in Microsoft Power BI, among other tools, tailored to their level and needs and using data similar to the data they work with themselves. So far I have trained around five groups.

Projects & Assignments as an Independent Consultant:

DevOps Engineer, APG
May 2025 – Present
For pension administrator APG I develop SQL programs for target group selections and analyses in Hive and Impala on the Cloudera platform, based on Festina Finance data.

Python Developer (AI-assisted development)
2025 – Present
Ongoing development work in which I build Python applications in Visual Studio with Claude as an AI coding assistant (vibe coding): from idea to working code in short iterations.

Financial Reporting Analyst, Medtronic
November 2024 – October 2025
As Financial BI Analyst Developer / Data Engineer, I built highly flexible Power BI dashboards using advanced calculation groups (DAX) in Tabular Editor, combining Snowflake (SQL) data with other sources and transforming it into star schemas. This was also my first project in which I worked with various AI tools.

(Software continued)

•2009: XSLT (Compu'Train Utrecht)

•2008: ProductXpress (RiskCo Utrecht)

•2006: VBA (Compu'Train Utrecht)

•2005: HTML (Compu'Train Utrecht)

•2001: Cognos Impromptu (Compu'Train Utrecht)

Other:

•2016: Consulting as a Second Profession (Rijnconsult)

•2014: English for Financial Professionals (Cambridge University Financial English)

•2014: Dutch Financial Supervision Act (Lindenhaege)

•2011: Career Coaching (Soft Skills)

•2007: Consulting with Impact (SARV Kaap Doorn)

•2004: Personal Effectiveness (Kaap Doorn)

Software skills:



Experience as an Entrepreneur: JG DATABAAS *(continued)*

Business Intelligence Developer, Smurfit Westrock
June 2024 – September 2024
As BI Developer / Data Engineer I contributed to the further development of Smurfit's Enterprise Data Warehouse using Tabular Editor, MSSQL, GitHub and Power BI.

Business Intelligence Developer, ING

April 2022 – April 2024

For ING's Intensive Care (Business Banking) department I further shaped the Business Intelligence and, in a fantastic team, developed extensively in SAS EG / SQL and Power BI.

Tableau/SQL Developer, Argenta

November 2021 – February 2022

As an interim consultant for Argenta I developed various reports using MS SQL and Tableau.

Business Intelligence Translator, Rabobank

May 2021 – November 2021

At Rabobank I led two BI projects as a hands-on BI Translator. For the Global Privacy Project, working in a small team, I rebuilt a user form from MS Forms in MS PowerApps, handled the data storage and transformation in MS SQL, and developed the dashboards in MS Power BI.

Power BI Trainer, ME Research Group

February 2021

At ME Research Group I trained a group of 8 market researchers online in Microsoft Power BI in early 2021.

Business Intelligence Developer & Power BI Trainer, Van Deursen Vastgoed

December 2019 – January 2021

For Van Deursen Real Estate I developed a dimensional data model in Microsoft SQL Server and delivered a complete Power BI platform with around 20 dashboards for different disciplines. I also trained and coached staff in building reports in Power BI.

Business Intelligence Expert, Van Oers Accountancy

January 2020 – April 2020

For Van Oers Accountancy I developed an innovative dashboard based on client data, enabling them to advise their clients on the level of automation in their bookkeeping and the opportunities it offered. I also trained their staff in Microsoft Power BI.

Power BI Trainer, Node1

January 2020

At Node1 I also trained people in working with Microsoft Power BI. In addition, I helped the internal team set up a dashboard for YouBahn.

Business Intelligence Developer, EverybodyFrank

July 2019 – December 2019

For Frank, which provides tooling to measure employee satisfaction and increase happiness at work, I developed two prototype Power BI dashboards that made survey results quickly and easily accessible to managers and employees.

Languages:

- Dutch
- English
- German

Other skills:

- Project management, project leadership
- Business cases, Consultancy

Domain knowledge:

- Marketing Intelligence, Marketing Campaigns
- HR Analytics, Payroll Administration
- Mortgages, Savings, Payments, Consumer Credit
- Pricing, Pricing Management, Pricing Strategy
- Credit Risk, Interest Rate Risk and Market Risk
- Interest, Interest-driven Products, Embedded Options

Employment Experience

Business Intelligence Consultant, VRIJ!

July 2018 – July 2019

When the opportunity arose to take on a more entrepreneurial, assignment-driven consultancy role at VRIJ, I seized it immediately. Since 1 July 2019 I have been working independently under the name JG DataBaas.

During my first real assignment as BI Consultant at ABN AMRO, I developed multiple ETL scripts and dashboards in Teradata SQL, SAS, Microsoft Power BI and MicroStrategy that helped the bank measure and visualise its digital strategy. This was done in an enthusiastic BI team, fully agile and following the Scrum methodology.

Activities:

- Developing ETL in SAS Enterprise Guide & Teradata SQL
- Developing MicroStrategy & Power BI dashboards

Data Analyst New Business, Van Spaendonck Groep

July 2017 – July 2018

Department: Data & New Business

After 15 years I wanted to work outside the financial sector, in a business-to-business environment for SMEs.

As Data Analyst and Data Scientist for New Business at Van Spaendonck, I developed new data-driven products that are useful or valuable for small and medium-sized enterprises. This was an innovative, entrepreneurial and analytical role in which I worked with two team members to turn ideas and concepts into usable prototypes and insights in the field of Human Resources.

Activities:

- Development of prototype HR information products for SMEs (Digi HR, Salary Checker) [Highcharts, Node.js].
- Development and maintenance of the SME Job Monitor (Infogram, R-Studio, WordPress).
- Enriching the Data Warehouse with external data streams (SQL, API).
- Development of a large number of dashboards with useful labour-market data visualisations for end users in SMEs (Qlik Sense, Infogram, MS Excel).
- Development and validation of the Labour Sector Report (R-Studio, MS PowerPoint).

Marketing Intelligence Consultant, RegioBank

2014 – June 2017

Department: Marketing & Communications

After HR, Risk and Finance, I wanted to get to know the commercial side of the bank. At the most community-oriented brand in the Dutch banking landscape, I worked on database marketing.

At RegioBank I used my broad banking knowledge to turn large and diverse volumes of data into actionable insights that contributed to RegioBank's commercial objectives. I also handled the technical execution of campaigns, from customer selection to customer communication, and was responsible for measuring their results. In addition, I explored a field that still held many opportunities for financial institutions: Big Data, combining internal and external data.

Activities:

- Weekly commercial advice to RegioBank's management based on self-developed reports (SQL, MS Excel, MS PowerPoint)
- Developed and presented market and competitor insights for RegioBank's more than 500 individual branches by enriching the DWH with external housing market and mortgage data (Tableau, QlikView, MS SQL)
- Developed campaign selections for various target groups in MS SQL, including measuring their results
- Processing customer selections and technical execution of campaigns in IBM Unica Campaign
- Co-initiator of the innovation lab for the entire Volksbank for the Business Intelligence Competence Center

Analyst Pricing Management, SNS REAAL

2011 – 2014

Department: Finance Risk & Control

Every week I advised the executive board of SNS Bank on the interest rate policy for all retail products: savings, mortgages and all other interest-driven products the bank offered. I did this both for SNS Bank itself and for the group's other brands (ASN Bank, RegioBank, BLG Wonen, ZwitserlevenBank). This advisory role touched the core of the bank's business and required strong communication and analytical skills. The pricing advice was based on volume, risk, return and competition, and formed the basis for the board's pricing decisions.

The reports accompanying this advice were based on pricing models that I developed as project lead together with the team, in Excel as well as other software. These models contained complex quantitative calculations to arrive at ex-ante cost prices. Besides these projects, I led several other high-impact projects, including the creation of a large central database environment for storing all sales rates.

Activities:

- Project lead Pricing Models (implementation of the developed pricing models in a new tool: ProductXpress)
- Project lead Centralising Sales Rates (database developed for the sales rates of all banking products, MS Access)
- Pricing advice for all banking products (Savings, Mortgages, Payments, Loans) from a volume, risk and return perspective to the Volksbank board
- Developing models to calculate theoretical prices (Excel + ODBC connections)
- Developing extensive reports with advanced visualisations for pricing advice (HP ProductXpress, XML, PDF)
- Contributing to and calculating prices of new products for other departments
- Asset & Liability Management, credit risk, market risk and interest rate risk
- Secretary of the Pricing Committees for all brands (multi-brand strategy) and for the group

Side Activities & Leisure:

2005 Took part in the Talent Development programme at SNS REAAL.

2000-2002 Board member of Netwerk, an organisation within SNS REAAL for ambitious, highly educated young employees.

2004-2006 Member of the D66 municipal party group in 's-Hertogenbosch, for which I also set up the website.

In my spare time I am a dedicated captain, player and manager at rugby club The Dukes in

's-Hertogenbosch. I also organise the annual tour to a rugby club abroad and often serve on the audit committee of The Dukes.

Besides enjoying the good life in the beautiful city of

's-Hertogenbosch with my wife and son, I have a special interest in economics, amateur archaeology and blockchain technology.

Business Analyst Pricing, SNS REAAL

2007 – 2011

Department: Risk Management

In this more content-focused version of the role above, I was responsible for the various standard pricing reports.

As secretary of the monthly Pricing & Risk Committee, I facilitated the bank's most important meeting on risk and return. This is also where I first reported to the bank's board. I gained extensive knowledge of areas adjacent to pricing policy, such as credit risk and interest rate risk, balance sheet management and the bank's role in the wider economy.

Activities:

- Pricing advice for all banking products (Savings, Mortgages, Payments, Loans) from a volume, risk and return perspective to the Volksbank board
- Developing models to calculate theoretical (ex-ante) prices (Excel + ODBC connections)
- Implementation of Basel II (capital weighting) and the RAROC methodology (Risk Adjusted Return on Capital) in pricing models
- Secretary of the Pricing & Risk Committees

Analyst Information Management & Innovation, SNS REAAL

2001 – 2007

Department: Human Resources

Starting as an HR officer, I gradually took on more tasks, such as processing payroll in the financial administration. Later I also took over producing and analysing HR reports and managed all software applications within HR.
One of the highlights of this role was digitising around 60 different forms. Using MS Excel, Access and VBA, I automated all forms in use. In 2015 they were still being used throughout the group.

I also wrote and delivered various courses for staff so they could learn to use the HR and payroll software. In this role I also developed the internal website for the HR department.

Activities:

- Financial processing and control of payroll in the financial administration (Oracle Finance)
- Producing and analysing HR reports, covering topics such as absenteeism, staff inflow and outflow, and remuneration (Cognos Impromptu)
- Application management of HR applications (Perman 2, Cognos Impromptu, DIS WFM)
- Maintaining the intranet and other HTML products for HR (HTML, JavaScript)
- Payroll control
- Projects: (both writing and executing project plans and contributing hands-on)
- Wrote and delivered a course in Perman 2 & Impromptu for HR advisors
- Digitising HR forms (approx. 60 forms: very advanced MS Office skills including VBA)
- Digital processing of temporary staff (timesheet in Excel, database in MS Access)
- Linking digital forms to the Perman 2 database (Excel VBA)